

Sportscover partner with Olympic canoe prospect

Sportscover has established a partnership with British canoeist and Olympic hopeful, Ben Farrell. Ben is a current member of the GB canoe team training for the 2012 London Olympics. He is currently preparing for the World Championships to be held in Hungary in 6 weeks.

Sportscover's CEO Matthew Riley explained the reasons for partnering with Ben; "Ben is a young athlete who epitomises the true essence of sport that is displayed by so many athletes around the world. He is a great sportsperson who has the grit and real determination to succeed. Sportspeople like Ben need financial support and encouragement to enable them to continue their training and work towards their goal of success. We are pleased to provide Ben with support and wish him every success on his journey to the Olympics."

Sportscover has a long tradition of supporting sports and sports people since its inception in 1986.

Mr. Riley continued "Supporting sports and sports people has always been very important to us - whether it is grass roots sport through our Sportscover Sponsorship Fund that has donated grants of over £30,000 or through direct sponsorship of potential Olympic athletes like Ben. It is important that we help talented competitors at every level. "

Ben commented; "I am very pleased to be entering into a partnership with Sportscover. They are so committed to sports and supporting sports people and it is refreshing to find an insurer that truly understands sport."

The partnership was announced at Lloyd's of London with Ben presented with his branded paddle.



Sportscover is one of the world's leading sports and leisure insurance services groups with offices in London, Melbourne, Sydney, Shanghai, and the Pacific Islands. Using a worldwide broker network, Sportscover specialises in accident, liability, property, contingency and travel insurances for sport and leisure. As a Lloyd's syndicate, SCS 3334 benefits from Lloyd's market rating and is the only A rated dedicated sports and leisure insurer in the world. Sportscover's main underwriting operations comprise Sportscover Underwriting Ltd, Syndicate 3334, Sportscover Australia Pty Ltd, Sportscover Europe Ltd., Sportscover Insurance Ltd, SCI Capital Ltd.

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